

## Professional Summary

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Creative and detail-oriented graphic designer with 10+ years of experience producing branded print, digital, and multimedia assets. Skilled in Adobe Creative Cloud, motion graphics, and accessible UX design. Collaborative and client-focused, with a strong record of supporting mission-driven organizations.

## Work Experience

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### **Lead Graphic Designer** | Society of Environmental Toxicology and Chemistry (SETAC), Pensacola, FL, 2016–Present

- Served as Lead Graphic Designer for the North America office, producing branded graphics for events, publications, executive presentations, and marketing campaigns
- Designed user interfaces and enhanced content for SETAC's virtual meeting platform in Confex, applying UX principles and accessibility standards
- Produced a wide range of print materials including banners, signage, fact sheets, and reports
- Designed and created branded email templates and supported web updates and redesign efforts
- Developed social media content across LinkedIn and Bluesky, contributing to outreach and engagement
- Assumed associate editor role of SETAC's email marketing and newsletter communications, displaying effective verbal and written communication skills
- Created multimedia content using Adobe Premiere Pro and After Effects to promote events and educational programs
- Applied Section 508 and WCAG 2.1 standards to ensure accessibility of digital materials
- Recognized with the SETAC Presidential Citation and consistently received "exceptional" annual performance ratings

### **Internet Advertising Specialist** | Allen Turner Hyundai, Pensacola, FL, 2014–2016

- Photographed vehicle inventory using professional equipment and ensured high-quality visual presentation online
- Updated dealership websites and managed social media accounts to enhance visibility and customer engagement

### **Contract Graphic Designer** | University of West Florida, The Art Gallery, Pensacola, FL, 2014–2015

- Designed marketing materials and coordinated closely with gallery staff to maintain a consistent visual identity for exhibitions
- Managed print production processes including mounting and finishing

### **Graphic Design Intern** | University of West Florida, The Art Gallery, Pensacola, FL, 2013–2014

- Developed branding strategies and promotional materials for exhibitions featuring local and national artists
- Produced digital and print content to support marketing efforts across platforms

## Education

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### **Bachelor of Arts, Graphic Design** | University of West Florida, Pensacola, FL, 2010–2014

- Summa Cum Laude (3.9 GPA)

## Technical Skills

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- Graphic and Multimedia Design: Adobe Creative Cloud (InDesign, Illustrator, Photoshop, Premiere Pro)
- eLearning Tools: Articulate Storyline, Articulate Rise, Microsoft Powerpoint
- Web Design: HTML, CSS, Wordpress, Adobe Dreamweaver, Wix, and other content management systems
- Video Editing: Adobe After Effects, Adobe Premiere Pro, iMovie
- Knowledge of Standards: Section 508 and WCAG 1/2 Compliance, copyright laws